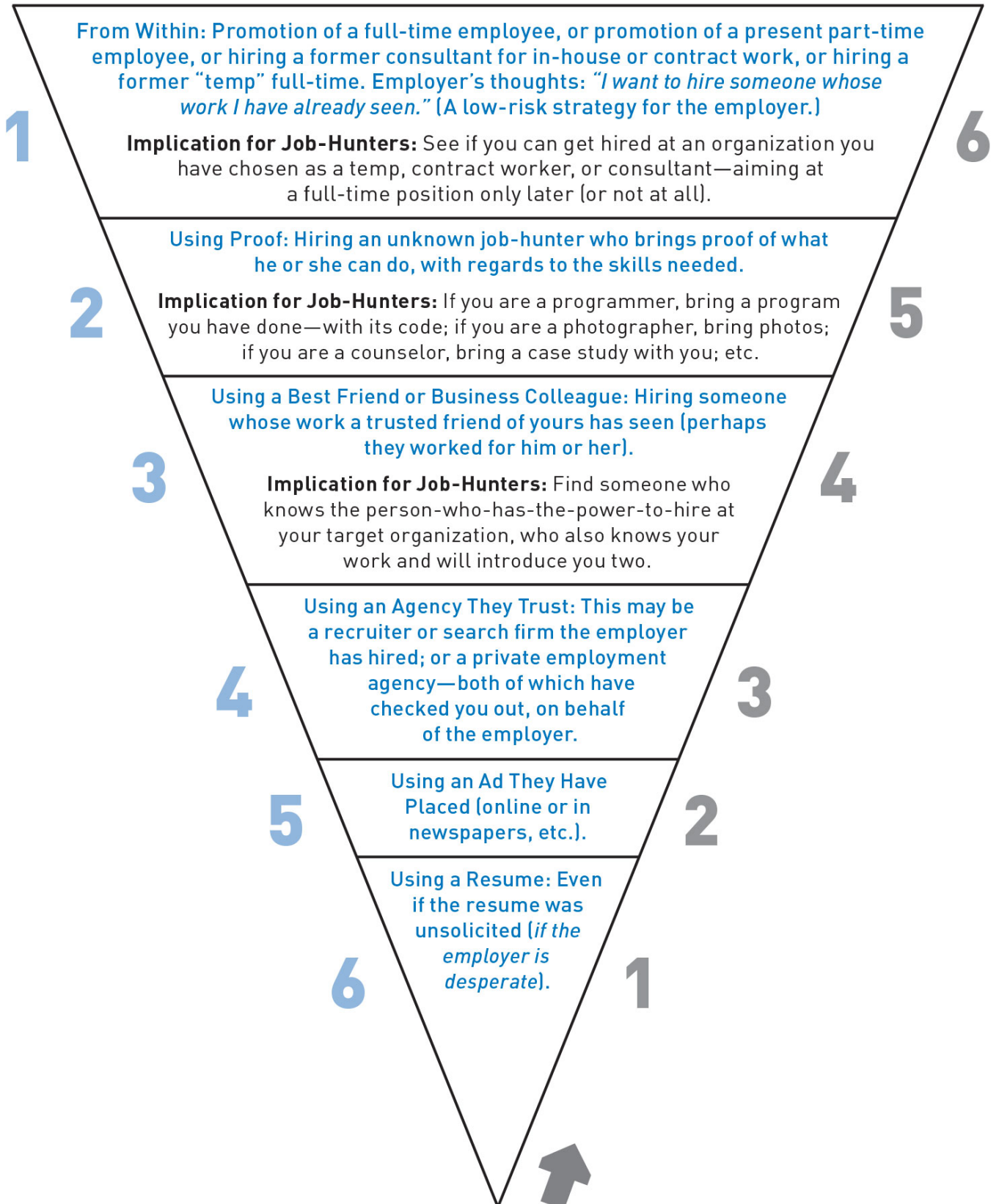


# MANY IF NOT MOST EMPLOYERS HUNT FOR JOB-HUNTERS IN THE EXACT OPPOSITE WAY FROM HOW MOST JOB-HUNTERS HUNT FOR THEM



## The Way a Typical Employer Prefers to Fill a Vacancy (*in blue*)



## The Way a Typical Job-Hunter Prefers to Fill a Vacancy (*in black*)