

**I**

## INVESTIGATIVE

People who are very curious and like to investigate or analyze things.

EXPLORE IT!

**R**

## REALISTIC

People who like nature, athletics, or tools and machinery.

DO IT!

**A**

## ARTISTIC

People who are very artistic, imaginative, and innovative.

INVENT OR  
CREATE IT!



**C**

## CONVENTIONAL

People who like detailed work and enjoy completing tasks or projects.

KEEP IT GOING!

**S**

## SOCIAL

People who like to help, teach, or serve people.

SHARE IT!

**E**

## ENTERPRISING

People who like to start up projects or organizations, or influence or persuade people.

START IT OR SELL IT!