

## Example (Rich Feller's Flower)

### Favorite Values

1. Improve the human condition
2. Promote interdependence and futuristic principles
3. Maximize productive use of human/material resources
4. Teach people to be self-directed/self-responsible
5. Free people from self-defeating controls (thoughts, rules, barriers)
6. Promote capitalistic principles
7. Reduce exploitation
8. Promote political participation
9. Acknowledge those who give to the community
10. Give away ideas

### Favorite People-Environment

1. Strong social, perceptual skills
2. Emotionally and physically healthy
3. Enthusiastically include others
4. Heterogeneous in interests and skills
5. Social changers, innovators
6. Politically, economically astute
7. Confident enough to confront/cry and be foolish
8. Sensitive to non-traditional issues
9. I and R
10. Non-materialistic

### Favorite Interests

1. Large conference planning
2. Regional geography & culture
3. Traveling on \$20/day
4. Career planning seminars
5. Counseling techniques/theories
6. American policies
7. Fundamentals of sports
8. Fighting sexism
9. NASCAR auto racing
10. Interior design

### Favorite Skills

1. Observational/learning skills
  - continually expose self to new experiences
  - perceptive in identifying and assessing potential of others
2. Leadership skills
  - continually searches for more responsibility
  - sees a problem/acts to solve it
3. Instructing/interpreting/guiding
  - committed to learning as a life-long process
  - create atmosphere of acceptance
4. Serving/helping/human relations skills
  - shapes atmosphere of particular place
  - relates well in dealing with public
5. Detail/follow-through skills
  - handle great variety of tasks
  - resource broker
6. Influencing/persuading skills
  - recruiting talent/leadership
  - inspiring trust
7. Performing skills
  - getting up in front of a group (if I'm in control)
  - addressing small and large groups
8. Intuitive/innovative skills
  - continually develop/generate new ideas
9. Develop/plan/organize/execute
  - designing projects
  - utilizing skills of others
10. Language/read/write
  - communicate effectively
  - can think quickly on my feet

### Geography

1. Close to major city
2. Mild winters/low humidity
3. Change in seasons
4. Clean and green
5. 100,000 people
6. Nice shopping malls
7. Wide range of athletic options
8. Diverse economic base
9. Ample local culture
10. Sense of community (pride)

### Favorite Working Conditions

1. Receive clinical supervision
2. Mentor relationship
3. Excellent secretary
4. Part of larger, highly respected organization with clear direction
5. Near gourmet and health food specialty shops
6. Heterogeneous colleagues (race, sex, age)
7. Flexible dress code
8. Merit system
9. Can bike/bus/walk to work
10. Private office with window

### Salary and Level of Responsibility

1. Can determine 9/12 month contract
2. Can determine own projects
3. Considerable clout in organization's direction without administrative responsibilities
4. Able to select colleagues
5. 3 to 5 assistants
6. \$35K to \$50K
7. Serve on various important boards
8. Can defer clerical and budget decisions and tasks
9. Speak before large groups
10. Can run for elected office