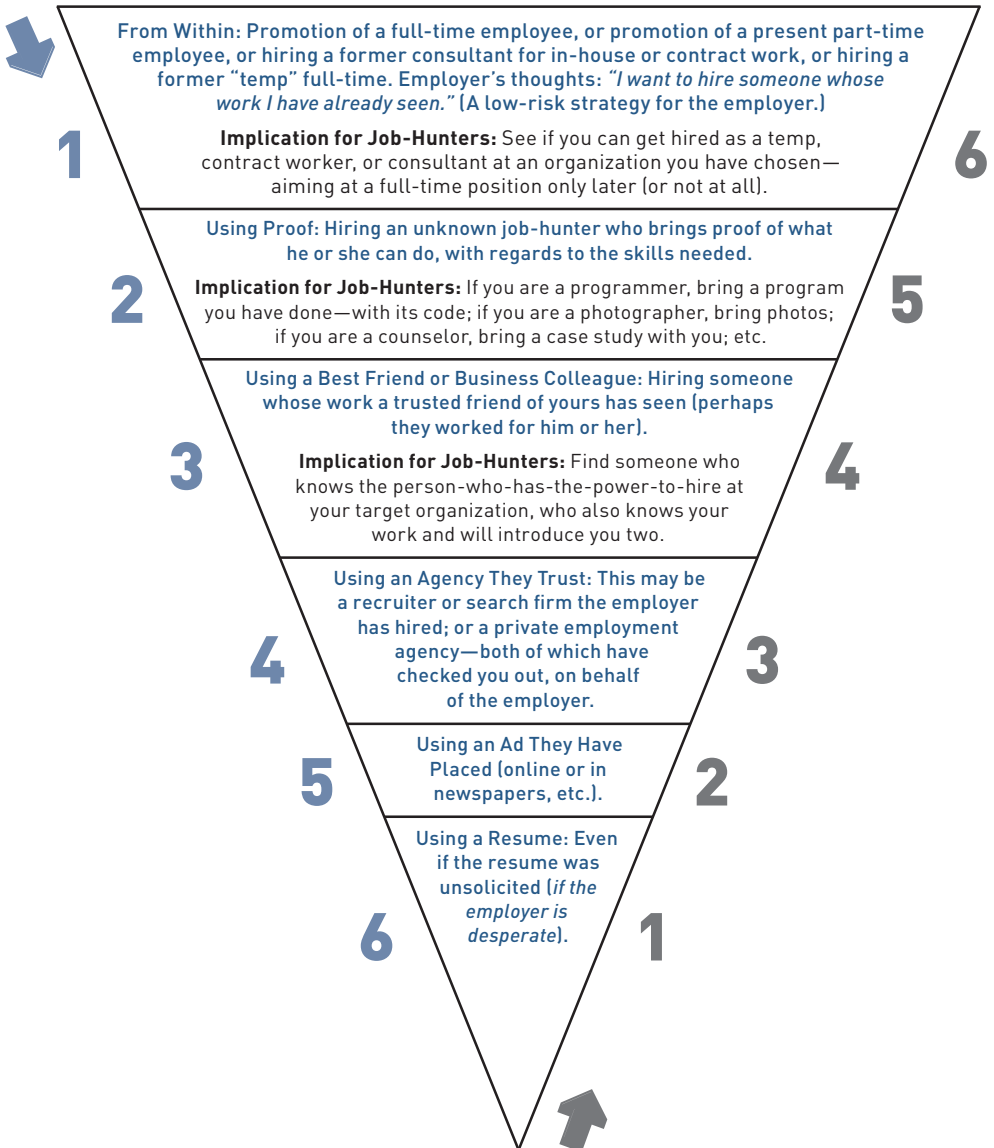


MANY IF NOT MOST EMPLOYERS HUNT FOR JOB-HUNTERS IN THE EXACT OPPOSITE WAY FROM HOW MOST JOB-HUNTERS HUNT FOR THEM

The Way a Typical Employer Prefers to Fill a Vacancy *(in blue)*



The Way a Typical Job-Hunter Prefers to Fill a Vacancy *(in black)*